



April 20, 2018

### **Ring wants to help reduce crime and increase safety in Tampa**

Ring is excited to propose a solution to the Tampa PD (Agency) to help reduce crime and assist with investigations in your community.

#### **Program Description**

This program will provide Tampa PD access to the Ring Neighborhoods platform to communicate with Ring Neighbors, view Neighbor supplied video, determine general camera density/location and encourage community engagement as we work together to make Tampa neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already thousands of Tampa residents using the app.
- As part of the program, Tampa PD may:
  - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
  - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, Tampa PD and Ring may work together to offer subsidized Ring cameras to select parts of Tampa.

#### **Responsibilities**

##### **Ring Will:**

- Make the Ring app available to Tampa residents free of charge. Additionally, conspicuously within the app or via another mutually acceptable notification mechanism, Ring will provide a link to TPD's "Project Rec" and facilitate the voluntary participation of Tampa residents in that camera registration program.
- Donate Ring cameras to Tampa PD based on the number of qualifying downloads of the app resulting from the program. For every download of twenty (20) qualifying apps, Ring will donate one Ring camera to Tampa PD. Additionally, Ring will seed the program with an initial donation of 80 Ring cameras to Tampa PD.
- Make the Ring Neighborhoods portal available to Tampa PD, free of charge, including support and training for Tampa PD employees.
- Work with Tampa PD to obtain Tampa PD data/call logs and publish the relevant incidents in the app based on terms agreed with Tampa PD.

**Tampa PD will:**

- Engage the Tampa community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed. There are two options.
  - Cameras will be donated directly to Tampa PD. Tampa PD will in turn distribute these cameras to the community as part of its outreach programs.
  - Ring will directly distribute these cameras to the local community, with input from Tampa PD.
- Maintain appropriate access controls for Tampa PD personnel to use the Ring Neighborhood Police portal.
- Make data related to Tampa PD incidents/call logs available to Ring on a mutually agreed upon basis.

**Term**

Tampa PD's participation in the program shall commence upon Tampa PD's acceptance of these program terms. Either party may terminate Tampa PD's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to Tampa PD by April 30<sup>th</sup>, 2018.

**Press Release**

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

**Privacy and Terms of Use**

Ring will not provide any customer personal information, including video footage, to Tampa PD without the prior consent of the owner. Tampa PD agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide Tampa PD work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

**Compensation**

At no point shall either party receive compensation from each other as a result of this program.

**RING, INC.**

4-24-2018

Date

By: Steve Sebestyen

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Address

Title: Head of Business Development

Tampa PD

[Signature]

Program Sponsor

4-23-18

Date

CHIEF OF POLICE

Title